



Preliminary AGENDA*

A Successful Season 2018 – Growing Your Farmers Market

**Thursday, March 8, 2018
Rocky Mount Farmers Market
Peach Tree St, Rocky Mount, NC**

9:30 – 10:00 – Registration & Networking

10:00 – 10:45 – Bypass the Supermarket – Come to the Farmers Market –
Getting customers to come – and keep coming – to your market -Annette
Dunlap NCDA&CS Marketing

10:45 – 11:00 - Break & Networking

11:00 – 11:45 – Food Safety at Your Market- Home Kitchens and Food Safety
Concerns at Your Market- NCDA&CS Food and Drug Division

11:45 – 1:00 – Lunch & Networking

1:00 – 1:45 – Developing your Board of Directors - What to look for in
developing a Board of Directors and how to work with the BOD- Shea Ann
DeJarnette, Extension Agent, 4-H Youth Development

1:45 – 2:00 – Break & Networking

2:00 – 2:30 – Funding Opportunities- Finding funds to help your market grow
and succeed -Kevin Hardison NCDA&CS Marketing

2:30 – 3:00 – Wrap-Up, Evaluations

Agenda is subject to change due to unforeseen conditions